COASTAL QUILTERS GUILD BOARD MEETING OCTOBER 21, 2010 (rev: 11/16/10)

The October Board meeting of the Coastal Quilters Guild was held at Maravilla in Goleta. Patty Six, Workshop Chairman, called the meeting to order at 6:30 pm.

ATTENDING: Suzy Pelovsky, Julie Mock, Dee Johnson, Kathy Rose, Becky Gallup, Sue Kadner, Ky Easton, Debra Blake, Patty Six, Karen Pickford, Lousie Salgado, and Priscilla Jacobs.

MINUTES: Suzy Pelovky moved to accept the minutes for September. Julie Mock seconded the motion passed.

<u>Action Item:</u> Attachments noted in the minutes will be emailed with the minutes to the board and committee members.

TREASURE'S REPORT: Ky presented the July 1 through September 30, 2010 treasure's report. The checking account balance of \$39,174.00 included a money market account from the previous bank. The board decided to wait until the next board meeting to discuss the money from the money market account. Kathy Rose moved to accept the report. Sue Kadner seconded the motion. Motion passed.

BOARD AND COMMITTEE REPORTS:

<u>Parliamentarian</u>: Debra reported she distributed 80 pillowcases. There are 50 remaining.

<u>Program:</u> Sue reported that programs are booked for the guild through November 2011. A musician has been booked for the December Holiday Party. Cathe Hedrick will be doing the decorations for the program. The Hospice quilts will be given out at that meeting. There is the possibility of a block or fat quarter exchange and Suzy Pelovsky volunteered to read from Sewing Advice at the meeting.

Membership: Becky reported that are 5 or 6 new members which brings the total to 263.

Quilt Show: Karen reported on the profits of the quilt show. Boutique made \$10,000, ticket sales were \$14,281, and the DVD's made \$432. In comparison with the budget, the boutique and tickets sales were up from previous year. Most of the other items on the budget were down from previous years. Karen reported that she has received good comments from participants and the vendors seemed happy. She felt it was a very good idea to hold the quilt show on a weekend when Planned Parenthood was holding there annual book sale. Earl Warren will be sending the guild a letter to reserve the space for 2012. She will give a detailed report in the next Newsletter.

<u>Door Prizes:</u> Dee reported Door Prizes took in \$162. Art & Jenny's is now donating to Door Prizes. Sue Kadner suggested Dee might consider doing an activity at the Holiday Program such as they did last year. There were 15-20 small door prizes and two or three large ones and tickets were cheap (\$.50/each).

Corresponding Secretary: Julie did not have anything to report.

<u>Speaker Liaison:</u> Suzy reported that the featured speakers are sending their samples early. She also read a note from Kathy Lee Smith, a Quilt Show Judge.

Action item: Patty Six, Workshop Chairman, will tell about the Upcoming Events and Workshops at the general meeting in the future.

Community Quilts: Louise reported the Unity Shop gifts are due in November.

<u>Workshop:</u> Patty reported the workshop with Nancy Ota went well. There is one space for the November workshop. She will be starting sign ups for the Road to California.

OLD BUISINESS:

Apron Events: Sue Kadner reported the registrations have been slow coming in. There are ads in various newspapers and a possibility of it being advertised on radio and TV. The event needs promoting. The organizers of the event would like advanced registration. However, there is a chance tickets may be purchased at the door of the event.

<u>Use of Membership Email</u>: The email list is not being used by any vendors.

Presidency and Potential Candidates: Sue Kadner reported that it is not necessary to disband the guild if there is no president. At a special meeting of the elected Board of the Coastal Quilters Guild of Santa Barbara & Goleta on June 28, 2010, it was voted that the nine elected officers would act as co-presidents sharing the responsibilities and duties of the presidency until such time as a president is elected. This is in accordance with Section 41 of the By-Laws of the guild which state that "In the absence or disability of the president, the vice president(s)...shall perform all duties of the president..." There is at least one member, who would like to become president. Therefore, the board will be taking nominations up until the November meeting and will be holding a special election at the December meeting. Anyone interested in becoming president should contact Debra Blake.

Action item: Debra will be reviewing the by laws in January, 2011.

<u>Speaker Contract</u>: Sue Kadner handed out revised copy of the speaker contract. She will send it to Heather Georgakis for review. The board discussed some possible changes.

- Action item: Sue asked the board to read the revised copy of the speaker contract and send her any changes that need to be made or discussed.
- Insurance for Storage Locker: Ky reported that nothing had been done on this topic. The insurance had been paid for the year. Ky is looking for a local agent to handle the insurance. The insurance coverage the guild now has is adequate. The question of insurance for the Opportunity quilt was discussed and the appraised value is \$6000.
- Action item: Ky will check with Sue Davies about the insurance coverage for the Opportunity Quilt.
- Board meeting place: There is no problem with the board meeting at Maravilla at this point. If a problem arises, it was suggested that Mulligan's might be an option.
- General meeting Emcee: It was suggested that past presidents could emcee general meetings.
- Action item: Patty Six will check with Susan Carty to see if she is available to emcee the November meeting.
- <u>Show & Tell:</u> Sue Kadner distributed the text of a letter she will be sending to Creation Station, Craft Essentials, Fabric Quarter, Treasure Hunt, Quilt Ventura, Baron's, Art & Jenny's and Grant House to advise them that they can advertise their classes at Show & Tell.
- <u>Quilt Show Finances:</u> Covered in the Quilt Show Committee report by Karen Pickford.

NEW BUSINESS:

- Amazon account: Sue Kadner reported the Amazon membership link is on the website. If members purchase items using this link through Amazon, a percentage of the purchase price goes to the guild. The Board agreed that this was a good idea and a notice will be put into the newsletter and an announcement will be made at the general meeting.
- Action item: Kathy Rose volunteered to write up an announcement for a *blast* and the newsletter.
- Facebook, Blog, and Twitter: Sue Kadner reported about the discussion that took place at the SCCQG meeting on October 9 concerning Facebook, Blogs, and Twitter. After a brief discussion the board approved that Bonnie Barber could set up a Facebook page for the guild.

- 2012 Opportunity Quilt: The opportunity Quilt for 2012 needs to begin now. There will be an announcement in the newsletter and a general announcement to promote the Opportunity Quilt. If there is no response to the announcements, the opportunity quilt will be discontinued.
- Action item: Kathy Rose will draft an article for the newsletter about the opportunity quilt.
- Credit Cards for payments: Ky reported about a new credit card company, Sage
 Payment Solutions. She presented the costs of participating in this program.

 After a discussion, the board decided to table this item until a comparison can be made with payment programs such as paypal.

Audit for 2009: A balance sheet will be provided by the accountant.

Action item: The balance sheet will go into the newsletter.

<u>Doxie Shop link on website:</u> Julie Mock received complaints about the Doxie Shop link on the website. The board decided to delete the link from the website.

Satellite Group Meeting: Christine Allen could not be present for the meeting but sent an email report. Her email stated that she is going to try to develop two new satellite groups, one which meets during the day and the other in the evening. The new groups will work on times for meetings, getting some of the existing Satellite group members to attend meetings to help them get going, give them ideas, and keep them encouraged as they find their way into being functioning groups.

Julie Mock made a motion to adjourn the meeting. Sue Kadner seconded the motion. Motion passed. The meeting was adjourned at 8:20 pm.

Respectfully Submitted,

Priscilla Jacobs
Recording Secretary